

# CAN YOU HELP US?

## STRATEGIC ADVICE/DEVELOPMENT:

*Can you or anyone you know...*

- ...advise on the **conception, establishment and development of educational programmes** for the beneficiary schools in Kenya?
- ...advise on our **use of social media**?
- ...advise on **marketing and fundraising** strategy and implementation?

## GIFTS IN KIND:

*Can you or anyone you know...*

- ...**print marketing and promotional materials** for us?
- ...offer us **air miles or discounted flight fares**?

## SKILLS:

*Can you or anyone you know...*

- ...help with the **design of a new, more professional logo**? **Done**
- ...help with the **design of promotional material**?
- ...offer advice and **feedback on our website**?
- ...shoot and edit footage for promotional **videos of our work**? (*this would involve you coming to Kenya, at your own expense!*)
- ...help with the **preparation or inspection of our accounts**? **Done**

## FUNDING OPPORTUNITIES:

*Are you and is someone you know...*

- ...a Trustee of a **grant giving organisation** that might be interested in helping to fund our work?
- ...a teacher or head teacher, and might your **secondary/primary/preparatory school** be interested in a partnership – to include a visit to Kenya?
- ...a member of a **corporate charity/CSR committee**, and might your company be interested in a partnership – to include a visit to Kenya?
- ...a member of a **group (such as Rotary)** that might be interested in helping to raise awareness of, or funds for, our work?